

Zainab Iqbal

 **H#65 ST#8 X BLOCK** : Lahore, Pakistan

 **Email:** skillnest1304@gmail.com  **Phone:** (+92) 3074707759

Gender: Female **Date of birth:** 13/07/1997 **Nationality:** Pakistani

ABOUT ME

I'm Zainab Arslan, a content writer and SEO specialist with a strong academic background in Computer Science and GIS. I specialize in on-page SEO, keyword research, and crafting SEO-optimized content that drives traffic and boosts online visibility across diverse niches.

EDUCATION AND TRAINING

Worked as Coordinator at American Lyceum School

City: Lahore |

[2016 – 2018] **Bsc (Computer Science)**

Cantt College

City: Lahore | **Country:** Pakistan |

[2019 – 2021] **Master of Geographical Information System**

University of The Punjab College of Information Technology

City: lahore, | **Country:** Pakistan |

[2023 – Current] **Search Engine Optimization**

iSkill

Country: Pakistan |

LANGUAGE SKILLS

Mother tongue(s): Urdu

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Microsoft Office | Website designer | Web Content Writer | On-Page SEO | Article Writting | WordPress | Technical SEO | Ahrefs | Keyword Research | seo optimized content | Google Search Console

WORK EXPERIENCE

[02/2024 – Current] **SEO Expert & WordPress Designer**

Freelance Projects : Worked with clients on SEO strategy, web content, and custom WordPress websites.

Design and develop responsive, user-friendly WordPress websites using themes and page builders.

Remote

[2024 – Current] **Content Writer**

Research industry-related topics and develop original, well-structured content.

Write **SEO-optimized** articles, blog posts, and website content to improve search rankings.